



SPARKSPHERE 

Are you ready to unleash your creative potential and drive innovation in your work and life? Join us for a one-day immersive Design Thinking program. In this interactive workshop, you'll dive deep into the world of Design Thinking and gain practical skills to tackle complex challenges with empathy, creativity, and a human-centered approach.

In this one-day training program, you'll learn:

- Master the five stages of Design Thinking: Empathize, Define, Ideate, Prototype, and Test.
- Develop empathy and understand user needs through user research and persona creation.
- Learn ideation techniques to unleash your creativity and generate innovative ideas.
- Create low-fidelity prototypes to bring your ideas to life and gather valuable feedback.
- Embrace a culture of innovation and foster a Design Thinking mindset in your organization.

Through a combination of lectures, interactive activities, case studies, and group discussions, you'll gain a comprehensive understanding of how to develop an inclusive mindset and build a diverse and inclusive workforce.

What is Design Thinking?

Design Thinking is a proven problem-solving methodology that focuses on understanding users, generating creative ideas, prototyping solutions, and testing them iteratively. At SparkSphere, we believe in the power of Design Thinking to transform the way we approach problem-solving, foster innovation, and create meaningful solutions that truly resonate with users.

Why attend?

- Gain a deep understanding of the Design Thinking methodology
- Learn practical tools and techniques to solve complex challenges
- Collaborate with like-minded professionals in a dynamic learning environment
- Apply Design Thinking principles to real-world scenarios through hands-on exercises
- Discover how Design Thinking can drive innovation and success in diverse industries

Unlock your creative problem-solving potential and be part of the Design Thinking revolution. Whether you are an entrepreneur, a designer, a manager, or simply someone looking to approach challenges differently, SparkSphere is for you.



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Program Outline:

Module 1: Introduction to Design Thinking

- What is Design Thinking and why it matters
- Core principles and phases of the Design Thinking process
- The role of empathy and user-centricity in problem-solving

Module 2: Empathy and User Research

- Understanding the power of empathy in Design Thinking
- Techniques for developing empathy for end-users and stakeholders
- Conducting effective user research through interviews, observations, and other methods
- Analyzing and synthesizing user insights to identify opportunities

Module 3: Problem Definition and Ideation

- Defining problem statements that drive innovation
- Ideation techniques for generating a diverse range of creative ideas
- Facilitating brainstorming sessions and ideation exercises
- Evaluating and selecting the most promising ideas for further development

Module 4: Prototyping and Visualization

- The role of prototyping in the Design Thinking process
- Visualizing and communicating ideas through sketches, storyboards, and diagrams
- Hands-on prototyping exercise to bring concepts to life

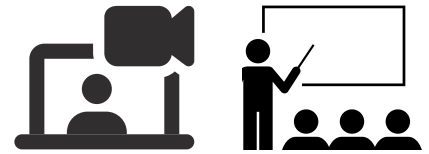
Module 5: User Testing and Iteration

- The importance of user feedback in the iterative design process
- Methods for gathering feedback and insights from users
- Analyzing user feedback to refine and improve prototypes
- Iterating and evolving solutions based on user needs

Module 6: Design Thinking in Action

- Applying Design Thinking to real-world challenges and projects
- Overcoming barriers to creative thinking and fostering a culture of innovation
- Cultivating a human-centered and empathetic mindset
- Encouraging collaboration and cross-functional teamwork

Learning Formats:



Duration:

- One-day (7-hours) of classroom learning or virtual learning

Materials:

- Learner Guide
- Course completion certificate

Are you ready to unleash your creativity and drive innovation through Design Thinking?

Join our SparkSphere training program and embark on a transformative journey of exploration and problem-solving.

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